

PROGRAM

**From Technocratic Socialism to Neoliberal Rule:  
Expert Cultures, Technocracy and Governance  
in East Central Europe  
1960s-1990s**

International Workshop, Prague, 3-5 November 2016

Organized by Institute for Contemporary History and Faculty of Arts, Charles University, Prague

**Thursday, November 3, 2016**  
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Venue: Faculty of Arts, Charles University of Prague, Náměstí Jana Palacha 2, Prague 1,  
Room No. 301, 3rd floor

17:30 – 19:00 Panel discussion

**Neoliberal Turn: East and West**

Sandrine Kott (University of Geneva), David Priestland (University of Oxford), Michal Kopeček (Institute for Contemporary History, Prague/Charles University, Prague), James Mark (University of Exeter)

19:00 – **INFORMAL DINNER**

**Friday, November 4, 2016**  
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Venue: Institute for Contemporary History, Department of Late-/Post-Socialism, Puškinovo náměstí 9/447, Prague 6  
Library of Musicology, 1st floor

09:30 – 10:00

**Introduction/Projects Presentation**

Michal Kopeček/Vítězslav Sommer

PANEL 1 – 10:00 – 12:00

**Psy-ences under Socialism: "Soft Expertise", or Training for  
Capitalism?**

10:00 – 10:20

→ **Sarah Marks, Birkbeck College, University of London**

Preventing and Treating the Side Effects of Modern Civilization: Mental Hygiene in Socialist Czechoslovakia

10:20 – 10:40

→ **Melinda Kovai, Karoli Gaspar University, Budapest**

Informal Technocrats – Psychotherapy in Hungary in the 1960s

10:40 – 11:00

→ **Adéla Gjuričová, Institute for Contemporary History, Prague**

The Czechoslovak Psychotherapy under Socialism: A Meeting-Point of Psy-ences

11:00 – 11:30

Comment: **Bohumila Baštecká, Charles University, Prague**

11:30 – 12:00 Discussion

12:00 – 13:00 – LUNCH BREAK, Restaurant "Na Urale"

PANEL 2 – 13:00 – 14:30

**Arts of Governance: Planning and Social Sciences**

13:00 – 13:20

→ **Adéla Híncu, Central European University, Budapest**

The Making of Social Policy Expertise: Quality of Life Research in Late-Socialist and Postsocialist Romania

13:20 – 13:40

→ **Michal Kopeček, Institute for Contemporary History/Charles University, Prague**

From Scientific Social Management to Neoliberal Governmentality. Czechoslovak Sociology and Social Research between Authoritarianism and Liberal Democracy 1970s–1990s

→ 13:40 – 14:00 Comment: **Michael Voříšek, Charles University, Prague**

14:00 – 14:30 Discussion

14:30 – 14:50 – COFFEE BREAK

PANEL 3 – 14:50 – 17:00

**Management and Organisation in State Socialism: Objects of Research  
and Techniques of Governance**

14:50 – 15:10

→ **Egle Rindzeviciute, Kingston University London**  
How Neoliberals Hijacked System–Cybernetic Governmentality

15:10 – 15:30

→ **Alina-Sandra Cucu, Max Planck Institute for the History of Science, Berlin**  
Politics of Time: From Labour Heroism to Science in the Passage from “Early” to “Late”  
Socialism

15:30 – 15:50

→ **Ivan Boldyrev, Humboldt University, Berlin**  
The Strategy of Getting Together, or How Mathematics Found its Way into Soviet Economic  
Discourse

15:50 – 16:15

→ **Comment: Vítězslav Sommer, Institute for Contemporary History, Prague**

16:15 – 17:00 Discussion

19:00 – DINNER

Saturday, November 5, 2016  
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PANEL 4 – 09:00 – 10:50

**From Socialist Urban Planning to Neoliberal Urban Design**

09:00 – 09:20

→ **Kiril Stanilov, University of Cambridge**

The Trajectory of Urban Planning in Central and Eastern Europe: Managing Urban Growth in the Second Half of the 20th Century

09:20 – 09:40

→ **Slavomíra Ferenčuhová, Masaryk University, Brno**

Continuities and Discontinuities in Urban Planning in (Former) Czechoslovakia after 1989

09:40 – 10:00

→ **Petr Roubal, Institute for Contemporary History, Prague**

Planning Prague from Late-Socialist to Neoliberal Governance

10:00 – 10:20

→ **Comment: Kerstin Brückweh, Centre for Contemporary History, Potsdam**

10:20 – 10:50 Discussion

10:50 – 11:20 – COFFEE BREAK

PANEL 5 – 11:20 – 14:00

**Environmental Protectionism between Protest Movement, Expertise and Policy-Making**

11:20 – 11:40

→ **Julia Obertreis, Friedrich-Alexander University, Erlangen**

Environmentalism Socialist Style – the Soviet Union, the GDR and Czechoslovakia in Comparison, 1960s to 1980s

11:40 – 12:00

→ **Bianca Hoenig, University of Basel**

Parks and People in the Tatras. The Dilemma of Protecting Nature for and from Human Interference

12:00 – 12:20

→ **Matěj Spurný, Institute for Contemporary History/Charles University, Prague**

Expertise and Public Discourses on the Environment in Late Socialist Czechoslovakia: Case of the Krkonoše National Park

12:20 – 12:40

→ **Comment: Jiří Janáč, Institute for Contemporary History, Prague**

12:40 – 13:10 Discussion

13:10 – 14:00 Concluding remarks

14:00 – LUNCH, Restaurant "Na Urale"